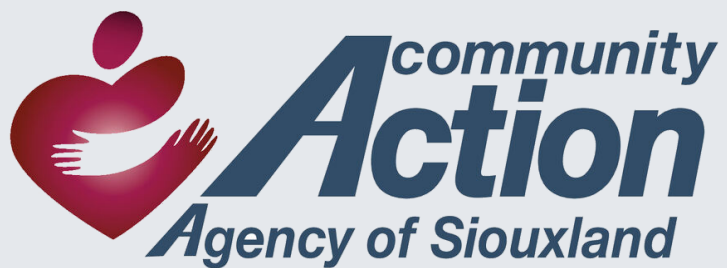


2020

# ANNUAL REPORT



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# LETTER FROM THE EXECUTIVE DIRECTOR

Dear Friends,

Over the past year, we have experienced unbearable losses as a result of the COVID-19 pandemic. It is with pride I can assure you that Community Action Agency of Siouxland played a monumental role in easing the burdens of individuals and families. We are here to help people and help we did. We laughed and cried with families, provided assurances that things are going to get better, and made them better by using COVID funding.

The Governor's emergency proclamation closed our Head Start and Early Head Start classrooms in March. Immediately we went to work on developing substantive ways to connect with children and families. We assembled packets with educational materials, pandemic guidance, and fun activities for children in our programs and delivered them to homes. We never lost sight of the need to connect with families in our home visiting programs. Even though we were not able to visit families in the home, we were able to provide phones and internet connectivity to maintain those vital connections. Linsey Gilbert, our Child Care Nurse Consultant, and numerous other staff members were called upon to wade through regulations and guidance from a multitude of official health entities, state licensing officials, and federal funders to develop COVID protocols. Eventually, our classrooms reopened in the fall after a successful summer pilot project.

Our Weatherization program was shut down from March to July. Since then, we have been able to assist families with furnaces and other energy saving measures while following COVID protocols.

The agency closed its doors to the public, but we have been able to effectively meet the needs of families via phone, email, internet applications, and mail service. We also delivered to homes everything from food and clothing to holiday gifts. We administered the rental assistance program for Iowa Finance Authority and were able to use special COVID Community Services Block Grant funding to assist with all types of emergencies, including burials.

I am eternally grateful to our staff for the care and concern they have shown to people in distress. I am also thankful for our donors, who have given us the ability to assist families with what they needed most. Finally, I would like to thank the board for their unequivocal support. It means so much to us that people trust and understand our work.

Sincerely,

Jean Logan  
Executive Director



# 2020 IMPACT

## GENERAL ASSISTANCE

heating and water utilities, burials, medical expenses, work clothing, transportation, rent, mortgage, and birth certificates

**1,220** individuals

## TOTAL PEOPLE SERVED

**13,466**

## FAMILY DEVELOPMENT

helping families become self-sufficient

**78**  
families

## WELCOME HOME

**25** families

## HEAD START/ EARLY HEAD START

**687** children

## CHILD/ADULT CARE FOOD PROGRAM

**47** daycares were reimbursed

**258,865** healthy meals & snacks

## GEORGE J WILLIAMS MEMORIAL FOOD BANK

**3,141** individuals

## HOLIDAY HELP

**1,062**  
individuals received gifts

## SENIOR EMPLOYMENT

**43** seniors found employment and on-the-job training

## LOW INCOME ENERGY ASSISTANCE PROGRAM

**3,068**  
households received help with energy bills

Some programs experienced lower numbers due to the COVID-19 pandemic.

# COMMUNITY SERVICES

## ANGEL CARS

A collaborative initiative that allows single working parents to be given a reliable vehicle, which has been donated and refurbished.

\*This program was suspended due to the COVID-19 pandemic for much of the year\*

**2 VEHICLES GIVEN AWAY**

## EMBRACE IOWA

The Des Moines Register receives donations from Iowans and the funds are used to help families with items such as working appliances, medical expenses, eyeglasses and car repairs.

**139 INDIVIDUALS SERVED**

## FAMILY DEVELOPMENT SELF-SUFFICIENCY (FaDSS)

With the help of trained specialists, this program is designed to help families become self-sufficient. Specialists work with families to identify and overcome barriers.

**78 FAMILIES ENROLLED**

## GENERAL ASSISTANCE

Initiated in 2003 and funded by the Woodbury County Board of Supervisors, general assistance helps cover heating and water utilities, rent, burials, prescriptions, mortgage payments, and bus tokens.

**1,220 INDIVIDUALS SERVED**

## HOLIDAY HELP

Through generous donations from churches, businesses, schools and individuals we are able to provide gifts for children and holiday meals to families.

**1,062 INDIVIDUALS RECEIVED GIFTS  
43 FAMILIES RECEIVED MEALS**

## SENIOR COMMUNITY SERVICE EMPLOYMENT PROGRAM (SCSEP)

This program helps low-income adults 55+ find employment. Participants serve their community and receive on-the-job-training through temporary paid assignments with local non-profit and government organizations. The goal is to help those in the program gain experience so they may find permanent employment. Counties served: Buena Vista, Ida, Cherokee, Lyon, Plymouth, Sioux and Woodbury.

\*This program ended in June 2020\*

**43 INDIVIDUALS PARTICIPATED**

## WE CARE

This is an employee-driven fund that helps families in the event of an emergency when there is no other program to help. WeCare gives staff an opportunity to make a difference for the families they serve.

**11 FAMILIES BENEFITED FROM THIS FUND**

*"Community Action Agency of Siouxland helped me keep the lights on as my kids and I faced a life without their father, due to COVID-19"*

# HEALTH AND NUTRITION

## CHILD AND ADULT CARE FOOD PROGRAM (CACFP)

Funding for CACFP comes from the U.S. Department of Agriculture. The money reimburses registered day care providers with nutritious meals and snacks. Providers also take part in regular nutrition education.

**47 REGISTERED DAY CARES**

**258,865 MEALS & SNACKS REIMBURSED**

## GEORGE J. WILLIAMS MEMORIAL FOOD BANK

The five days a week food bank receives donations from generous groups and individuals in Siouxland. These donations are given to individuals and families in the community.

**3,141 INDIVIDUALS RECEIVED FOOD**



## CHILD CARE NURSE CONSULTANT

Our nurse consultant provides on-site consultation, training and support to child care businesses, both in-home and at centers, to promote safe and healthy environments.

**168 BUSINESSES**

*"I was down on my luck and they have helped me get back on my feet so I can continue to provide for my family."*



As a recipient of this local initiative, we are able to provide individuals and families with fresh produce. Up From the Earth encourages gardeners to "grow an extra row" and then gathers and distributes the excess produce to those in need at existing food pantries.

# HOUSING

## ICARE

MidAmerican Energy matches 25 percent of customer donations. These donations are then used to pay for water heaters or to help with utilities.

**31 INDIVIDUALS BENEFITED FROM THESE DONATIONS**

## LOW INCOME HOME ENERGY ASSISTANCE PROGRAM (LIHEAP)

The assistance is available to households at or below 175% of the federal poverty level and helps to pay a portion of a family's energy bills.

**3,068 HOUSEHOLDS RECEIVED FUNDS**

## TENANT-BASED RENTAL ASSISTANCE (TBRA)

TBRA is a subsidized rental assistance program that serves individual households. A typical monthly rental allowance is 30% of the monthly adjusted family income.

**8 HOUSEHOLDS RECEIVED HELP**

## WEATHERIZATION

This program helps to make homes more energy efficient by installing items such as insulation, furnace, water heater, refrigerators and freezers. Counties served include Woodbury and Monona.

**12 HOMES WERE WEATHERIZED**

## WELCOME HOME

Welcome Home provides apartments for homeless families, on a short-term basis, who need a place to stay while they receive assistance in locating permanent housing, finding employment and other resources.

**25 FAMILIES WERE GIVEN SHELTER**



*"Being at Welcome Home helped me to be excited and have the confidence to build a home for my children and I."*

# CLIENT HOUSEHOLD CHARACTERISTICS

## 13,466 CLIENTS SERVED

EDUCATION LEVELS	
Grades 0-8	601
Grades 9-12/non-graduate	1262
High school graduate/ equivalency diploma	2826
12 grade + some post- secondary	1016
2 or 4 year college graduate	633
Graduate or other post- secondary school	32
Unknown/not reported	114

\*Number indicates individuals over the age of 25.

RACE	
American Indian or Alaskan Native	1017
Asian	148
Black or African American	1503
Native Hawaiian or other Pacific Islander	182
White	9393
Other	125
Multi-race (two or more of the above)	978
Unknown/not reported	173

AGE	
0 to 5	2267
6 to 13	2598
14 to 17	1040
18 to 24	1015
25 to 44	3464
45 to 54	1053
55 to 59	565
60 to 64	497
65 to 74	615
75+	369

LEVEL OF HOUSEHOLD INCOMES	
Up to 50%	1946
51% to 75%	734
76% to 100%	788
101% to 125%	608
126% to 150%	476
151% to 175%	278
176% to 200%	85
201% to 250%	46
250% and over	40

\*Percentage of HHS Guideline. Number indicates number of households.

WORK STATUS			
Employed	2307	Unemployed	4101
Seasonal	3	Retired	681

\*Number indicates individuals over the age of 18.

# EARLY CHILDHOOD PROGRAMS

**Mission:** To promote school readiness for children and families through the provision of education, health, nutrition, mental health and family support services.

## HEAD START/EARLY HEAD START

Community Action Agency of Siouxland has been administering the Head Start program since 1972. This program serves children in classrooms from age three until they are age-eligible to attend kindergarten. The funded enrollment for Head Start is 336. However, in fiscal year 2020, 375 children were served in the program. Due to the COVID-19 pandemic, the number of children in our programs decreased slightly for from the previous year.

In 1999, Community Action Agency began the Early Head Start program, which serves pregnant women and children from six-weeks to three. This program operates classrooms and a home visitation program. Early Head Start has a funded enrollment of 141. In fiscal year 2020, we served 181 children.



## ADDITIONAL EARLY CHILDHOOD PROGRAMS

In addition to the Head Start and Early Head Start programs, Community Action Agency operates several other state early childhood preschool programs. The Shared Visions program through the Iowa Department of Education funded three, four-year-old classrooms serving 51 at-risk children. The Preschool Initiative program is operated in partnership with the Sioux City Community School District. It is part of Iowa's Statewide Voluntary Preschool Program for four-year-old children and is intended to increase the number of children participating in quality programs. The Preschool Initiative increased quality for 244 Head Start and Shared Visions four-year-olds by funding a state licensed teacher in 14 classrooms as well as extending the day to full days.

Community Action Agency also operates several other early childhood home visitation programs. The federal Maternal, Infant and Early Childhood Home Visitation (MIECHV) program funds 24 families served through the Parents as Teachers Home Visitation program. Siouxland Human Investment Partnership (Early Childhood Iowa) funds 7 slots. The Iowa Department of Education funds 26 children through state-funded Early Head Start and Shared Visions grants.

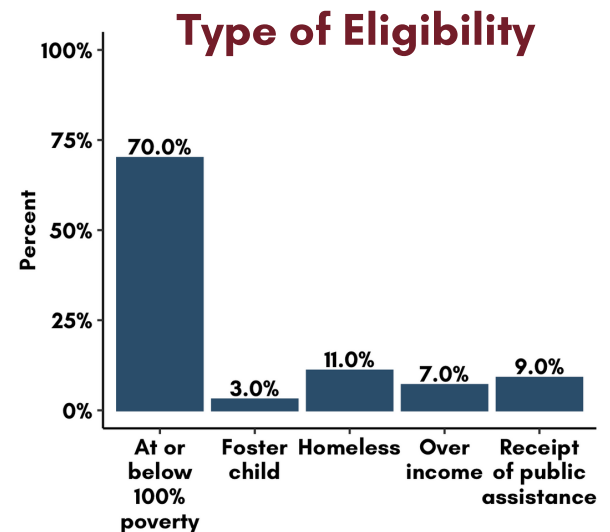
# ENROLLMENT AND ELIGIBILITY

	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG
ECC	57%	100%	100%	100%	100%	100%	100%	100%	98%	98%	96%	61%
EHS	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	97%	100%
HS	100%	100%	100%	100%	100%	100%	100%	99%	99%	N/A	N/A	N/A

\*Average monthly enrollment as a percentage of funded enrollment

\*ECC = Early Head Start Expansion, EHS = Early Head Start, HS = Head Start

	Funded enrollment slots	Total children of pregnant women served	Total number of families served	% of eligible children served
Early Head Start	85	127	85	40%
Head Start	336	375	338	47%
Shared Visions	48	51	50	48%
MIECHV	24	32	30	43%
State EHS	12	24	20	33%
ECI - SHIP	7	10	9	41%
ECC	56	68	62	45%



Cumulative n = 570 HST/EHS/ECC children only

# MOST RECENT FEDERAL REVIEW

The Office of Head Start conducted an on-site CLASS® review from 10/02/2018-10/04/2018. Observations were conducted in 16 of the 19 Head Start classrooms using the Pre-K Classroom Assessment Scoring System (CLASS®). The CLASS® tool looks at three domains and ten dimensions of teacher-child interactions and measures those observed interactions on a seven point scale. Results have been shared with the governing board, policy council, management, staff and stakeholders.

DOMAIN	EMOTIONAL SUPPORT	CLASSROOM ORGANIZATION	INSTRUCTIONAL SUPPORT
SCORE	5.6641	5.5208	2.8646

DIMENSIONS	SCORE	DIMENSIONS	SCORE
POSITIVE CLIMATE	5.38	PRODUCTIVITY	5.72
NEGATIVE CLIMATE	1.16	INSTRUCTIONAL LEARNING FORMATS	5.25
TEACHER SENSITIVITY	5.34	CONCEPT DEVELOPMENT	2.28
REGARD FOR STUDENT PERSPECTIVES	5.09	QUALITY OF FEEDBACK	3.03
BEHAVIOR MANAGEMENT	5.59	LANGUAGE MODELING	3.28

\*To calculate the Emotional Support domain, subtract the Negative Climate score from 8, add the Positive Climate, Teacher Sensitivity, and Regard for Student Perspective scores, then divide by 4.

# SCHOOL READINESS

The program's approach to school readiness means that children are ready for school, families are ready to support their children's learning, and schools are ready for children. The program begins to prepare children for kindergarten from the moment a child is enrolled in the program by enhancing the social and cognitive development of children through the provision of education, health, nutritional, social and emotional services. Home Visitors implement Parents as Teachers curriculum to deliver services that emphasize parent-child interaction, development-centered parenting, and family well-being all within the home environment. Classroom teachers implement the High/Scope curriculum which promotes school readiness throughout the eight content areas of approaches to learning: social/emotional development, physical development and health, language, literacy and communication, mathematics, creative arts, science and technology, and social studies. Children are seen as active learners, supported and challenged by adults. As children pursue their choices and plans, they explore, ask and answer questions, solve problems, and interact with classmates and adults. In addition, children engage in both large and small group activities, socialize during meals, develop self-care skills, and exercise large muscles during outdoor time.

Every year the program transitions a large number of children to kindergarten by working with both families and school districts to ensure a successful transition by:

- Conducting two parent-teacher conferences and two home visits throughout the year;
- Providing information to parents about their child's kindergarten placement, including information on registration/enrollment dates and times;
- Delivery of a transition packet for parents with information about summer learning opportunities, school readiness activities, and the transition book, *Oscar Goes to Kindergarten*;
- The provision of classroom transitioning activities conducted in the spring, such as cafeteria style serving, reading stories about kindergarten, and visiting a nearby kindergarten classroom if applicable;
- Forwarding a transition form and child records to the receiving school district.

Our program has 7 school readiness goals that have been designed to be broad, measurable statements of children's knowledge and skills they should possess as they progress towards kindergarten readiness. The goals align with the Iowa Early Learning Standards, Teaching Strategies GOLD® and Head Start Early Learning Outcomes Framework.

## **Approaches to Learning**

1. Children will develop and demonstrate positive approaches to learning

## **Social and Emotional Development**

2. Children will develop and engage in positive relationships with adults and other children.
3. Children will manage feelings and behaviors.

## **Language and Literacy**

4. Children will understand and use language.
5. Children will increase literacy skills, including emergent.

## **Cognition**

6. Children will increase math skills, including emergent.

## **Perceptual, Motor, & Physical Development**

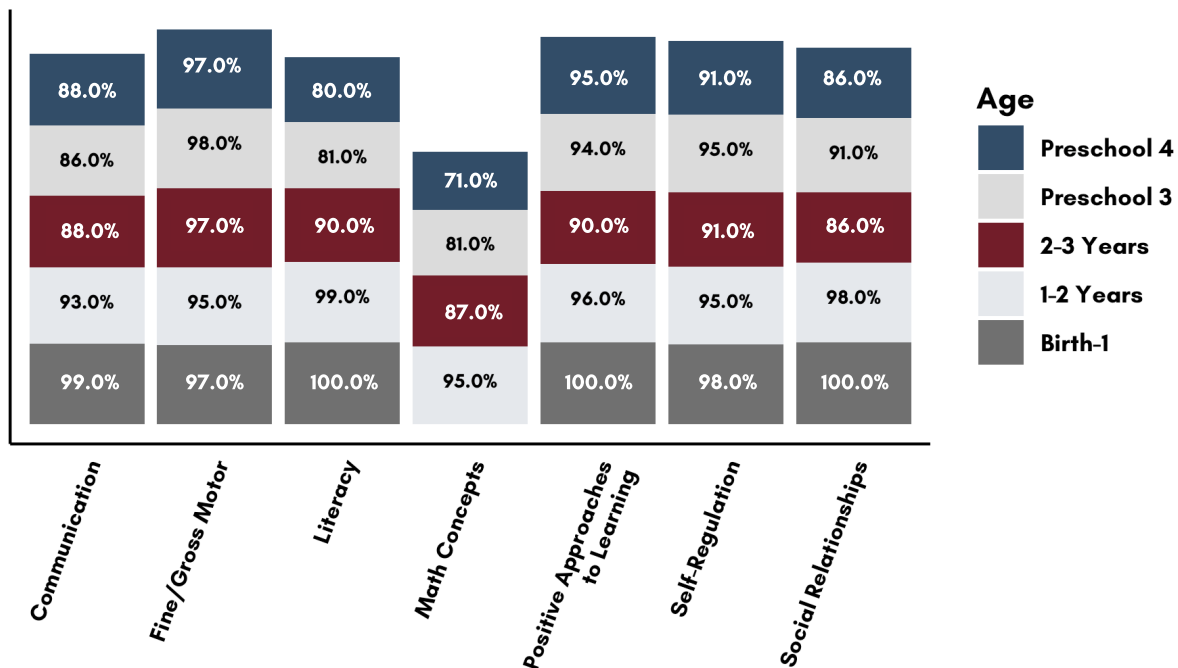
7. Children will develop motor skills.



# CHILD OUTCOMES

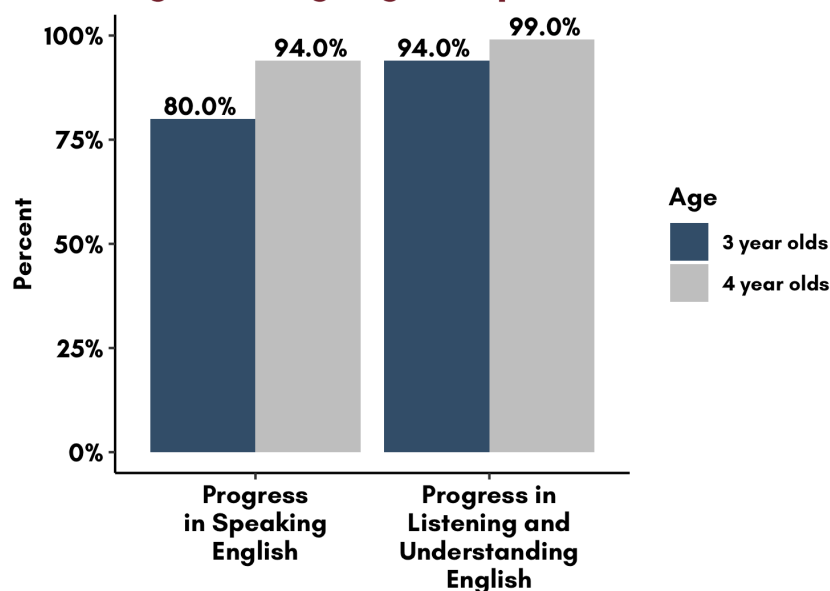
The programs use Teaching Strategies GOLD ® for individual child assessment and to monitor the percentage of children that meet school readiness program expectations. This tool tracks child progress in measurable areas of growth and development three times per year. Progress is monitored by staff and parents in order to make informed decisions on goals and individualization that will help each child as they work towards school readiness.

## 2019-2020 School Readiness Outcomes



\*Data for math concepts not collected for birth to 1

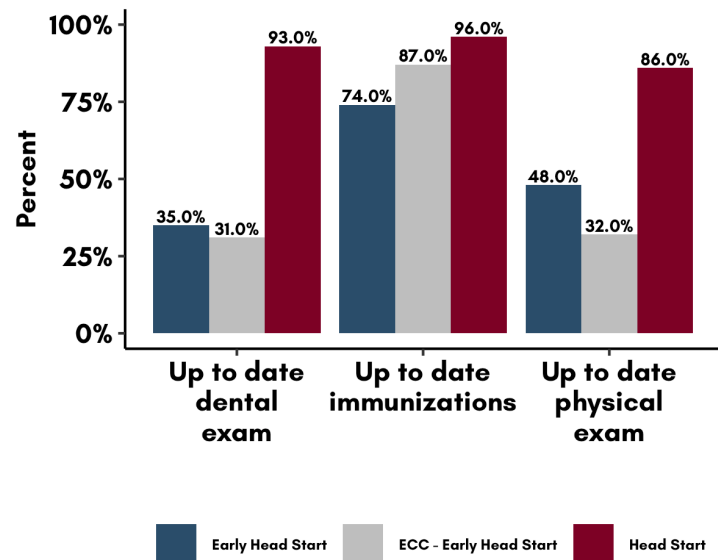
## English Language Acquisition



# HEALTH SERVICES

SERVICES TO PREGNANT WOMEN (18 SERVED)	# OF WOMEN
PRENATAL HEALTH CARE	18
POSTPARTUM HEALTH CARE	9
MENTAL HEALTH INTERVENTIONS	0
SUBSTANCE ABUSE PREVENTION	18
SUBSTANCE ABUSE TREATMENT	0
PRENATAL EDUCATION ON FETAL DEVELOPMENT	18
INFORMATION ON BENEFITS OF BREASTFEEDING	18

## Head Start Children Using Preventative Health Services



Cumulative n = 570 HST/EHS/ECC children only

Head Start and Early Head Start promotes preventative health services and early intervention to pregnant women and children. Well-child exams, immunizations, dental exams, blood lead and hemoglobin testing and tuberculosis skin test, if a risk is present, are conducted according to Iowa's Early and Periodic, Diagnostic and Treatment (EPSDT) standards.

# FAMILY SERVICES

Parent and family engagement in Head Start/Early Head Start focuses on building positive relationships with families that support family well-being, strong relations between parents and their children, and ongoing learning and development for both parents and children. Throughout the year parents have had an opportunity to engage in the following activities:

- Parent Meetings
- Policy Council
- Parent Orientation
- Health and Dental Fairs
- Health Services Advisory Committee
- Parent trainings and conferences
- Home visitation socializations
- Positive Behavioral Interventions and Supports
- CPR/First Aid Training
- Monthly School Readiness Activities
- Family Goal Setting
- Volunteering
- Parent/Teacher Conferences
- Home Visits
- Family Book Club
- Assistance with GED or ESL classes
- Week of the Young Child

# HEAD START AND EARLY HEAD START BUDGET INFORMATION

	HEAD START		EARLY HEAD START	
Grant Expenditures	Budget	Expenditures	Budget	Expenditures
Personnel	\$1,538,394.00	\$1,476,858.97	\$387,458.00	\$364,944.67
Fringe Benefits	\$517,152.00	\$487,091.75	\$159,422.00	\$150,074.14
Travel	\$4,939.00	\$6,095.20	\$8,189.00	\$11,218.82
Equipment				\$5,655.00
Supplies	\$37,462.00	\$58,422.49	\$13,339.00	\$27,470.91
Other	\$250,824.00	\$349,795.06	\$90,290.00	\$105,259.97
Indirect Costs	\$382,331.00	\$352,838.53	\$101,719.00	\$95,793.49
<b>Grant Totals</b>	\$2,731,102.00	\$2,731,102.00	\$760,417.00	\$760,417.00
<b>Grant Non-Federal Match</b>	\$682,776.00	\$682,776.00	\$190,104.00	\$190,104.00
CACFP Reimbursements	\$263,124.08	\$263,124.08		
CSBG Co-funded Expenditures				
<b>Total Program Expenditures</b>	\$3,677,002.08	\$3,677,002.08	\$950,521.00	\$950,521.00

EARLY HEAD START EXPANSION		
Grant Expenditures	Budget	Expenditures
Personnel	\$685,610.00	\$396,745.09
Fringe Benefits	\$303,913.00	\$139,526.78
Travel	\$6,066.00	\$6,858.16
Equipment	\$39,290.00	\$38,183.00
Supplies	\$135,773.00	\$300,021.42
Contractual	\$8,000.00	\$8,000.00
Other	\$288,163.00	\$256,266.27
Indirect Costs	\$184,987.00	\$99,746.57
<b>Grant Totals</b>	\$1,651,802.00	\$1,245,347.29
<b>Grant Non-Federal Match</b>	\$334,366.00	\$46,473.38
CACFP Reimbursements	\$25,200.99	\$25,200.99
CSBG Co-funded Expenditures		
<b>Total Program Expenditures</b>	\$2,011,368.99	\$1,317,021.66

## REVENUE BY SOURCE

US DEPARTMENT OF HEALTH & HUMAN SERVICES	\$3,437,056.00
US DEPARTMENT OF AGRICULTURE	\$263,124.08
SIoux CITY SCHOOL DISTRICT - PRESCHOOL INITIATIVE	\$669,296.64
VOLUNTEERS AND DONATIONS	\$359,388.79
<b>TOTAL PROGRAM REVENUE</b>	<b>\$4,728,865.51</b>

\*Budget/Award period for Fiscal Year 2019 is March 1, 2019 - February 29, 2020

\*Head Start and Early Head Start budget and expenditures include Training & Technical Assistance amounts of \$33,641 for Head Start and \$17,087 for Early Head Start.

# FINANCIAL REPORT

## ASSETS

### CURRENT ASSETS

Cash and cash equivalents	\$ 1,136,230
Accounts receivable	13,596
Grants receivable	727,255
Prepaid expenses	68,590
Certificates of deposit	<u>716,416</u>
Total current assets	<u>\$ 2,662,087</u>

### CAPITAL ASSETS

Property and equipment, at cost	\$ 1,956,282
Less accumulated depreciation	<u>(1,269,203)</u>
Total capital assets	<u>\$ 687,079</u>

### OTHER ASSETS

Designated cash	\$ 804,459
Designated certificates of deposits	<u>200,765</u>
Total other assets	<u>\$ 1,005,224</u>
Total assets	<u>\$ 4,354,390</u>

## LIABILITIES AND NET ASSETS

### CURRENT LIABILITIES

Accounts payable	\$ 206,405
Wages payable	224,895
Payroll taxes and benefits payable	39,693
Compensated absences	175,006
Advance from grantors	<u>75,620</u>
Total current liabilities	<u>\$ 721,619</u>

### NET ASSETS

Without donor restrictions	
Undesignated	\$ 977,486
Board designated	<u>2,084,487</u>
Total net assets without donor restrictions	\$ 3,061,973
With donor restrictions	<u>570,798</u>
Total net assets	<u>\$ 3,632,771</u>
Total liabilities and net assets	<u>\$ 4,354,390</u>

\*For the complete audit and 990, please visit our website at [www.caasiouxland.org](http://www.caasiouxland.org).

# 2020-21 BOARD OF DIRECTORS

The Community Action Agency of Siouxland is governed by a local board of directors, consisting of a tripartite board with equal representation from public, private, and low-income sectors. Utilizing their personal ideas and experiences, board members provide quality oversight for the agency. The board is a caring group of concerned citizens that believe in the agency's mission, serving a crucial role in its success.

## **ELECTED REPRESENTATIVES:**

District 1: Tina Young  
District 2: Erika Fuentes  
District 3: Pastor Catie Newman  
District 4: Erica Brown  
District 5: Vacant  
Homeless: Tito Parker  
Head Start: Vacant

## **REPRESENTATIVES OF PUBLIC OFFICIALS:**

Early Childhood: Sally Hartley  
Health: Heidi Nelson  
SW Rural: Mark Monson, Tresurer  
Financial: Shelly Sorensen  
NE Rural: Justin Wright  
Welfare: Rachelle Green  
Community Development: Ron Engle

## **REPRESENTATIVES OF PRIVATE INTEREST GROUPS:**

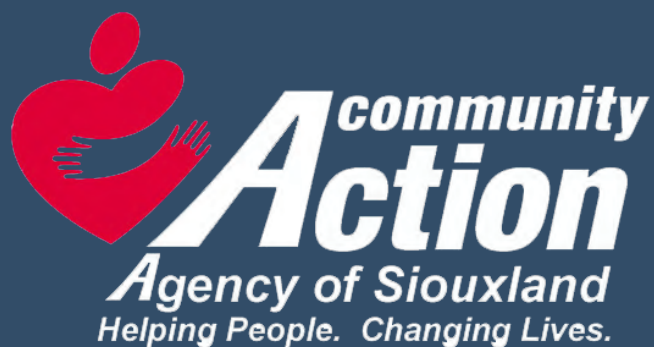
Labor: Harlan Salvatori, Chair  
Religion: Pastor Sheryl Ashley  
Legal Counsel: David Dawson  
Business: Dr. Robert Dunker, Secretary  
Native American: Trisha Etringer  
African American: Coretta Mitchell  
Latino/Lantina: Norma DeLaO

## **MISSION STATEMENT**

Dedicated to building partnerships, strengthening families and alleviating the conditions and causes of poverty.

## **LEADERSHIP TEAM**

Jean Logan, Executive Director  
Andy Brown, Fiscal Officer  
Scot Orban, Human Resources Director  
Rachael Ostermyer, Early Childhood Program Director  
Kim Wilson, Chief Development Officer  
Antoinette Green, Community Services Director  
Bill Flynn, Assistant Community Services Director  
Joe Miller, Weatherization/Infrastructure Director  
Tammy Herbert, CACFP Program Director  
Caroline Gomez, Executive Secretary



## CONNECT WITH US:



**(712) 274-1610**



**2700 LEECH AVENUE  
SIOUX CITY, IA 51106**



**WWW.CAASIOUXLAND.ORG**



**COMMUNITY ACTION  
AGENCY OF SIOUXLAND**



**@CAASIOUXLAND**

This report is for the fiscal year that ended September 30, 2020. Unless otherwise noted, service totals, statistics, and outcomes are for the period October 1, 2019 through September 30, 2020.